

March 2020

Follow us



Dear all,

It is a strange moment we find ourselves in. We are all adapting to a “new normal” in line with the ever-evolving guidelines on combatting coronavirus, without a clear perspective on when and how we will return to something resembling normality. Perhaps the virtual [EU Summit](#) and [G20 leaders meeting](#) of today will shed some light. In an era when we tend to be overloaded with information, it is little wonder we are unsettled to find ourselves in a situation with so many unknowns. But one thing we do know for sure: while we may be advised to physically keep our distance, the current situation starkly underlines the case for closer political collaboration across Europe in combating this crisis is overwhelming. Short term, stronger focus on [maintaining supply chains and industrial production must be a priority](#) as Europe tackles the pandemic and works to mitigate its socio-economic consequences.

While it can be easy to forget when one topic is dominating the headlines, the transformational challenges facing the EU have not disappeared – from climate change, to demographics, to an increasingly unpredictable global landscape. It has been encouraging to see the ambition of President von der Leyen and her team to address these. Taking stock of the ‘first 100 days’, the Commission can already look back on an impressive list of proposals. In the last six weeks alone, we have seen a [Climate Law](#), a comprehensive [Digital Package](#), a [Circular Economy Action Plan](#), not to mention a [new Industrial Strategy](#) and [measures to strengthen the Single Market](#). We in Orgalim have been actively engaging with policymakers to ensure that across the board, the emerging framework unlocks the potential of industrial innovation to catalyse sustainable growth and prosperity and to deliver on the objectives that matter most to EU citizens.

This will become all the more important as we move from planning to real-world implementation, at a time when Europe’s economy will be going through one of the toughest periods in recent memory. Europe must now match ambition with well-

calibrated action, and ensure that decisions taken over the months ahead reflect a new, post-corona reality. Here it is not only the Commission but all stakeholders across policy, economy and society that will have to step up to the plate and work together to make it happen. Needless to say, this will take a lot longer than 100 days. But if we can maintain the momentum of the Commission's start phase, channelled towards the right priorities, we have an unmissable opportunity to show Europe's citizens what the EU is capable of. Shaping this new agenda for Europe is now our top priority, and we look forward to working closely with our members and partners from industry and policy at this critical time.

Best regards,



Malte Lohan
Director General, Orgalim



Europe's technology industries call to maintain industrial production and related operations wherever possible

orgalim EUROPE'S TECHNOLOGY INDUSTRIES

Europe's technology industries call to maintain industrial production and related operations wherever possible

The COVID-19 outbreak represents an unprecedented situation for Europe's citizens, society and economy. Representing Europe's largest industrial branch comprising roughly a third of Europe's manufactu...

[Read More](#)



An industrial strategy to deliver a prosperous and sustainable future for Europe

Orgalim is convinced that the future wellbeing and prosperity of European society is inextricably linked to the future of European industry. With the publication of 'A New Industrial Strategy for Euro...

[Read More](#)



Orgalim welcomes the new Circular Economy Action Plan for a cleaner and more competitive Europe

Representing the technology sectors providing innovative solutions which can unlock a greener, healthier and more prosperous future for the EU and its citizens, Orgalim welcomes the new Circular Econo...

[Read More](#)



Commission announces action plan for implementation and enforcement of Single Market rules

The European Commission has released a new Strategy to help Europe's industry lead the twin transitions towards climate neutrality and digital leadership. Besides a new approach to European industrial...

[Read More](#)



Commission's Digital Package: roadmap towards Europe's digital future

The Commission has published a raft of documents focused on its digital priorities for Europe in the months ahead: a White Paper on "Artificial Intelligence - A European approach to excellence and tru...

[Read More](#)



European Climate Law - Achieving climate neutrality by 2050

Orgalim welcomes the Commission's proposal of a Climate Law, under the Green Deal, giving legal force to the objective of climate neutrality by 2050.

[Read More](#)



From the DG's desk: a Europe that strives for more

With the coronavirus outbreak understandably dominating the headlines in recent weeks, a major milestone came and went somewhat under the radar: the von der Leyen Commission marked its first 100 days ...

[Read More](#)



Policy decoded: Cybersecurity

In focus on 'Policy decoded' this time: the quest to build a real European single market for cybersecurity. With digital technology increasingly central to Europe's economy and society, ensuring a sec...

[Read More](#)



New European Parliament Intergroup to promote dialogue on industry and investment

13 February saw the official launch of the new European Parliament Intergroup 'Sustainable, long-term investments & competitive European industry' – established by MEPs from across the political spect...

[Read More](#)



An effective EU-UK trade agreement – Orgalim's recommendations

The UK's membership of the EU ceased on the 31 January 2020, with an 11 month transition period, during which the majority of existing arrangements will remain in place. As of 1 January 2021, the UK's...

[Read More](#)



Orgalim comments on the draft guidance document on the Product Liability Directive

The Product Liability Directive, thanks to its technology-neutral provisions, has created legal certainty while enabling technological innovation over the past years. Orgalim does not see a need to re...

[Read More](#)



Orgalim Comments to EMC Directive Roadmap

Orgalim believes that the Electromagnetic Compatibility (EMC) Directive is generally fit for purpose, and we see no need for modification or revision at this stage.

[Read More](#)



2 March 2020

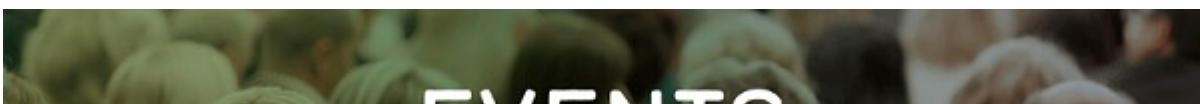
EU steel users call for flexible approach to steel safeguards review

Representing the coalition of downstream users of steel, we welcome the timely initiation of a second review of the safeguard measures on steel currently in force. The coalition includes the technology (including construction equipment), car and car parts, home appliances, and wind industries in Europe.

EU steel users call for flexible approach to steel safeguards review

Representing the coalition of downstream users of steel, we welcome the timely initiation of a second review of the safeguard measures on steel currently in force. We understand that the European steel...

[Read More](#)





Innovation with a purpose

Leading representatives of Europe's technology industries are meeting in innovation capital Stockholm for an unforgettable event combining insightful debate, tech exploration and new connections – all...

[Read More](#)



Sustainable Energy Week: Energy for the European Green Deal

The Policy Conference of EUSEW 2020 is the biggest European conference dedicated to renewables and efficient energy use in Europe. Orgalim is partnering with the event this year again.

[Read More](#)



Orgalim aisbl · Boulevard A Reyers 80, 1030 Brussels, Belgium · +32 2 206 68 83

Orgalim aisbl is registered under the European Union 'Transparency Register'

ID number: 20210641335-88

Orgalim © 2020

**You are receiving this email because you are subscribed to the Orgalim newsletter.
You can unsubscribe [here](#), or view or edit your personal information and change your
subscription preferences [here](#).**
